

BEAUTIFUL REMODELS, SKILLFULLY PLANNED

MURPHY'S
Design

WORKSHEET 2:

Pulling together your Swipe File

Find a quiet place to do this exercise. Using your phone, tablet or laptop computer you will begin looking at pictures of projects in the same category as yours. If you are researching a Bathroom, you will look for Bathrooms, Kitchens look for Kitchens, you get the idea.

Where can I find pictures of similar projects easily?

There are several places you can look. I recommend:

1. Houzz
2. Pinterest
3. Google + Images
4. Magazines that you have collected
5. Bookstores

Once you decide which platform or place you will begin to look use the Search tool on the Internet or Magazines or Books on the topic.

Example: Master Bathrooms

You will see lots of images populate. The more specific your search, the better the results;

Example: Master Bathrooms with freestanding tubs

Example: Master Bathrooms with white tile

Example: Master Bathrooms with large showers

Example: Gray Master Bathrooms

Example: Modern Master Bathrooms

Now capture the image of the visuals you like. Here is how;

1. Google. Screenshot the picture
2. Houzz. Start an ideabook and save to the folder (instructions are on the site)
3. Pinterest. Start a Pinterest Board (instructions are on the site)
4. Tear out the Magazine page if you own it
5. Bookstore. Take a photo of the page or if several ideas buy the magazine or book

Also begin to record what you like.

Houzz. Make notes when you save to your folder.

Pinterest. Make notes when you pin it to your board or have a board for each item. Such as: tub board, faucet board, vanity board, color board.

Books, Magazine photos and tear outs: I recommend keeping a stack of sticky notes and write what you like and why on each when you print them. In the meantime name the photo what you liked, such as;

Great faucet1, Great faucet2, white tub.

